## .5" bleed area

## Outdoor Banners: Thunder

Total Graphic Area: 33.5"w X 86.25"h Visible area: 33.5"w x 79.75"h

Please be sure to include 1/2" bleed on top and 6" bleed on bottom. DO NOT design any critical elements (text, logos, etc.) within the gray areas on the template.

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

6" bleed area